23rd Annual OB-GYN Ultrasound Update 2014

DATES: Thursday, Friday, Saturday and Sunday, December 4-7, 2014.
LOCATION: Lago Mar Hotel, Fort Lauderdale, Florida
NOTE: If you have Internet access you can register online at www.cmebyplaza.com

About this meeting...

We are pleased to invite you to attend the 23rd Annual OB-GYN Ultrasound Update for Clinical Practice meeting. In keeping with the tradition of this well recognized meeting, we once again offer this program just before the holiday season.

This year we start on Thursday morning with a gynecologic ultrasound course that will run to midday Friday, and can be attended as a single course or as part of the whole weekend package. Friday afternoon will focus on OB Ultrasound. The remainder of the course for the full day on Saturday and Sunday morning addresses advances in obstetrical ultrasound. There is an optional Nuchal Translucency course offered on Saturday afternoon.

As in the past in response to suggestions from attendees, we have included a longer lunch break in order to take advantage of the beautiful facilities of the hotel. Registration discounts can be obtained through group registrations of 5 or more participants. Participants will earn up to 28.25 AMA PRA Category 1 CreditsTM. CME certificates will be issued at the meeting.
Complimentary meals include continental breakfasts, all coffee breaks and lunch on Thursday, Friday and Saturday.
The family-run Lago Mar Resort location has been tremendously popular and will continue to host us with gracious hospitality.

We welcome each one of you to this exciting conference!

Joshua Copel, M.D. & Lawrence Platt, M.D.
Program Co-Directors
General Information

Dates
Thursday, December 4 - Sunday, December 7, 2014

Venue
Lago Mar Resort Hotel
Fort Lauderdale, Florida

Sponsor
The Kenneth Gottesfeld-Charles Hohler Memorial Foundation

Acknowledgement of Funding
We would like to thank Philips Ultrasound for their unrestricted grant in support of this program.

Target Audience
This conference will appeal to obstetricians, gynecologists, radiologists, sonographers and nurses who perform ultrasound examinations.

Maximum Attendance
Registration will be limited to approximately 150 participants.

CME
Up to 28.25 AMA PRA Category 1 Credits™
## Registration Fees

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<th>Session #1</th>
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<td>4.0 CME Nuchal Translucency Saturday 2-6:30PM</td>
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**Cancellation**: Cancellation received in writing up to two weeks prior to the event will receive a refund, minus $75 cancellation fee. There will be no refunds for cancellation received after that date.

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**Continuing Medical Education**
This CME activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) thru the Joint Sponsorship of the Institute for Medical Studies (IMS), Gottesfeld-Hohler Memorial Foundation and The Plaza Group LLC. IMS is accredited by the ACCME to provide continuing medical education for physicians.

The Institute for Medical Studies designates this educational activity for a maximum of 28.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Sonographers may use credits earned at these activities for the purpose of maintaining their registry with the American Registry of Diagnostic Medical Sonographers (ARDMS). ARDMS accepts AMA PRA Category 1 Credits™. This program is not affiliated with or endorsed by ARDMS.

Thursday's and Friday's morning Session 1. Gynecology Update Only attendance earns 11.75 AMA PRA Category 1 Credits™. Friday's through Sunday's Session 2. Ultrasound Update for Clinical Practice Only course attendance earns 17.0 AMA PRA Category 1 Credits™. Thursday's through Sunday's Session 3. Gynecology Update & OB/GYN Ultrasound Update for Clinical Practice attendance earns 24.25 AMA PRA Category 1 Credits™. Saturday’s Session 4. Nuchal Translucency Course earns 4.0 AMA PRA Category 1 Credits™.

**Educational Objectives**

Upon completion of this meeting, the participant will be able to:

- Describe the practice of prenatal genetic screening
- Know how to perform nuchal translucency measurements
- Understand the role of 3D ultrasound in obstetrical and gynecological diagnosis
- Understand new developments in the field of OB-GYN ultrasound
- Know applications of pelvic ultrasound in evaluation of the endometrium, adnexae, infertility, and pelvic emergencies
- Know how to use Doppler ultrasound in obstetrical ultrasound and adnexal evaluation
- Describe how to sonographically evaluate the fetal heart and cardiovascular system
Faculty

Alfred Abuhamad, M.D.
Eastern Virginia Medical School
Norfolk, Virginia

Beryl Benacerraf, M.D.
Harvard Medical School
Boston, Massachusetts

Joshua Copel, M.D.
Yale University
School of Medicine
New Haven, Connecticut

Gregory DeVore, M.D.
UCLA, David Geffen School of Medicine
Los Angeles, California

Steven Goldstein, M.D.
New York University
School of Medicine
New York, New York

John Hobbins, M.D.
University of Colorado
School of Medicine
Denver, Colorado

Deborah Krakow, M.D.
UCLA, David Geffen School of Medicine
Los Angeles, California

Lawrence Platt, M.D.
UCLA, David Geffen School of Medicine
Los Angeles, California

Joanne Stone, M.D.
Icahn School of Medicine at Mount Sinai
New York, New York

Jean Lee Spitz, MPH, RDMS
Maternal Fetal Medicine Foundation
Oklahoma City, Oklahoma

James Shwayder, M.D., J.D.
School of Medicine
University of Mississippi
Jackson, Mississippi

Ilan Timor-Tritsch, M.D.
Program
Thursday, December 4, 2014

Session 1: Update on Gynecological Ultrasound
(Thursday and Friday AM)
Moderator: L. Platt MD

7:00 AM  Registration & continental breakfast
7:45 AM  Welcome
L. Platt MD and J. Copel MD
8:00 AM  Remembering the basics in the Gyn scan
L. Platt MD
8:45 AM  Special issues in Gyn ultrasound: How to fine tune your skills
S. Goldstein MD
9:30 AM  Ultrasound in the evaluation of abnormal uterine bleeding
J. Shwayder MD
10:15 AM  Coffee break
10:30 PM  Special Gyn Ultrasound consideration for the breast cancer patient
S. Goldstein MD
11:15 AM  Just images: Gynecology
A. Abuhamd MD
12:00 PM  Q & A
12:30 PM Lunch/Pool Break

Moderator: TBD

2:00 PM  Pregnancies of unknown location: The gray zone between Gyn & OB
J. Shwayder MD, JD
2:45 PM  Uterine bleeding: The standards of care has changed
S. Goldstein MD
3:30 PM  Early anatomy screening  
A. Abuhamad MD

4:15 PM  Stump the profs  
University of Colorado fellows

4:45 AM  Q&A  
Faculty

5:00 PM  Adjourn

Friday, December 5, 2014

Session 1 (cont.): Update on Gynecological Ultrasound  
Session 2: 23rd Annual OB/GYN Ultrasound Update for Clinical Practice  
CME: 17.0 credits

Moderator: B. Benacerraf, MD

7:00 AM  Registration and continental breakfast

7:30 AM  Ovarian cancer screening: The time is now  
A. Abuhamad MD

8:15 AM  Ovarian cancer screening: Not so fast  
J. Shwayder MD, JD

9:00 AM  Panel discussion: Ovarian cancer screening – in the office or in the consultative practice?  
L. Platt MD, J. Shwayder MD, JD, A. Abuhamad MD, I. Ilan Timor-Tritsch MD

9:30 AM  How to diagnose uterine anomalies with 3D ultrasound and never have to do another HSG!  
B. Benacerraf MD

10:15 AM  Coffee Break

10:45 AM  The first trimester, including uses of 3D for finding ectopics  
B. Benacerraf MD

11:30 AM  Just images: Gynecology  
I. Timor-Tritsch MD

12:15 PM  Q & A  
Faculty
12:30 PM    Lunch
2:00 PM    Update on prenatal diagnosing of the risk for shoulder dystocia  
            G. DeVore MD
2:45 PM    What goes into the 768811 scan?  
            J Copel MD
3:30 PM    Legal dilemmas in Obstetric scanning  
            J. Shwayder MD, JD
4:15 PM    Stump the profs  
            Yale University fellows
4:45 PM    Q & A  
            Faculty
5:00 PM    Adjourn

Saturday, December 6, 2014

Session 2 (cont.): 23rd Annual OB/GYN Ultrasound  
Update for Clinical Practice  
Obstetrical Ultrasound
Moderator: J. Hobbins, MD

7:00 AM    Continental breakfast
7:30 AM    An evidence based approach to cesarean scar pregnancies  
            I. Timor-Tritsch MD
8:00 AM    A logical approach to the hydropic fetus  
            J. Stones MD
8:30 AM    Always remember the placenta  
            J. Hobbins MD
9:00 AM    When good placentas go bad: The morbidly adherent placenta  
            I. Timor-Tritsch MD
9:45 AM    Coffee break
10:00 AM  Mechanisms and disorders associated with polyhydramnios  
D. Krakow MD

10:30 AM  Cervical length: How to measure & what to do  
J. Stone MD

11:00 AM  Just images: Fetal echo  
G. DeVore MD

11:30 AM  Stump the profs  
Yale University fellows

12:15 PM  Q&A

12:30 PM  Lunch

Saturday, December 6, 2014
Session 4: Nuchal Translucency Course (NTQR)  CME: 4.0 credits

Faculty:
Bryann Bromley, MD
Loralei Thornburg, MD
Renee Chard, MS, CGC
Charlotte Henningsen, MS, RDMS
Jean Lea Spitz, MPH, RDMS

Moderator: J. Spitz MPH, RDMS

2:00 PM  Welcome and Introduction
2:15 PM  Screening Principles
2:45 PM  Technical Aspects
3:15 PM  Follow Up and Confirmatory Testing
4:00 PM  Q & A
4:10 PM  Break
4:20 PM  Early Anatomic Screening
5:00 PM  Applying Screening Principles as a Credentialed Provider
6:30 PM  Adjourn
Sunday, December 7, 2014

Session 2 (cont.) 23rd Annual OB/GYN Ultrasound Update for Clinical Practice
Obstetrical Ultrasound
Moderator: I. Timor-Tritsch MD

7:30 AM  Fetuses behaving badly
          J. Copel MD

8:15 AM  Diagnosing & managing fetal growth disorders
          J. Hobbins MD

9:00 AM  Fetal GI malformation
          D. Krakow MD

9:45 AM  The trouble with triplets
          J. Stone MD

10:00 AM Break

10:15 AM A simple approach to skeletal dysplasias
          D. Krakow MD

11:00 AM The NIH fetal imaging workshop results
          A. Abuhamad MD & L. Platt MD

11:30 AM Stump the profs
          UCLA fellows

12:15 PM End of Program
Accommodations

The Lago Mar Resort & Club is located in exclusive Harbor Beach and is situated on ten acres of private ocean beach.

A block of rooms has been reserved at the discounted rate of $184/night. There are two ways to make your reservations. You may contact the Lago Mar Resort toll-free at 800-524-6627 and mention this program. You may also make your reservation online.

Lago Mar Resort & Club
1700 South Ocean Lane
Ft. Lauderdale, FL 33316

Phone: 800-524-6627
Fax: 954-524-6627

Web site: http://www.lagomar.com/
**Contact Us**

Phone: 248-672-9191  
E-mail: izador@meetingpro.info

Mailing address:

23rd OB-GYN ULTRASOUND UPDATE FOR CLINICAL PRACTICE  
c/o IVAN ZADOR PhD  
3241 Bloomfield Shores  
West Bloomfield, MI 48323

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### REGISTRATION FORM FOR 23rd ANNUAL OB-GYN ULTRASOUND UPDATE 2014

**DATES:** Thurs, Fri, Sat and Sun, Dec 4 - 7, 2014  
**LOCATION:** Lago Mar Hotel, Fort Lauderdale, Florida

**TO REGISTER:** If you have Internet you can register and pay by credit card on line at [www.cmebyplaza.com](http://www.cmebyplaza.com)

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<td>Complete this form and email to <a href="mailto:izador@meetingpro.net">izador@meetingpro.net</a></td>
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23rd OB-GYN Ultrasound Update 2014 c/o IVAN ZADOR PhD,  
3241 Bloomfield Shores, West Bloomfield, MI 48323  
Phone: 248-672-9191  
Email: izador@meetingpro.net

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<th>Salutation (circle one):</th>
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<th>Mr.</th>
<th>Mrs.</th>
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**Fees** (circle (Session 1, 2 or 3) and/or Session 4): Registration includes access to the scientific meeting, to the commercial exhibit, to the social events, all coffee breaks & complimentary food functions. Educational materials and the fee for your CME certificate are also included.
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**TOTAL DUE**

*Indicate payment method*

Payment is enclosed (make check payable to the PLAZA GROUP) and mail it to the address on the top of the form. Payment is not enclosed but will follow once it is obtained.

Please debit:

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- [ ] AX
- [ ] MasterCard

**Credit Card Numbers**

Name on Credit Card:

Expiry date: Month: Year: Security Code (3 or 4 digits)

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